



2022 Impact Report

Committed to Lexington, Kentucky

We are deeply dedicated to improving the lives of our neighbors through sponsorships, donations, workplace campaigns, and coordinated group volunteer projects. 100% of Fooji donations are made to Lexington, Kentucky-based organizations that immediately impact our community. Since 2017, we have invested nearly \$100,000. In 2022, we pledged to invest \$100,000 in a single year.



Contributions

We are committed to supporting causes near and dear to our team, including LexArts, Lexington Dream Factory, Habitat for Humanity, Hope Center, and The Nest.



\$100,000 donated to Lexington nonprofits in 2022



88% of employees make private contributions to nonprofits



18 nonprofits received contributions from Fooji



100% of donations support Kentucky nonprofits

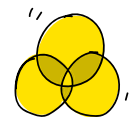
Volunteer service



Fooji employees are 28% more likely to volunteer than the U.S. population



Four group volunteer projects are planned for all-staff participation in 2023



More than half of the Fooji workforce volunteers 5-100 hours each year

Impact focus areas

1. Mental health
2. Human services
3. Housing
4. Education
5. Civil rights/diversity

Focus areas were selected based on the preferences of Fooji employees and a community needs assessment of Lexington, Kentucky.

Impact highlights



Mayfield, Kentucky Tornado Relief

In the wake of the devastating tornado that struck Mayfield, Kentucky, Fooji and Fooji employees stepped up to volunteer and contribute money to support disaster relief for the 1,200 displaced families who lost their homes.

Lexington Habitat for Humanity

Lexington Habitat for Humanity and Fooji share a vision: to create a world where everyone has a decent place to live.

Fooji supports Lexington Habitat for Humanity's efforts in neighborhood cleanup, homeownership education, and critical home repair.

CASA of Lexington

Fooji supports CASA of Lexington's mission to advocate through the family court system to ensure all victims of child abuse and neglect are safe and thrive in a permanent home.

Fooji Endowment for Kentucky

In 2022, Fooji established The Fooji Endowment for Kentucky to improve the lives of Kentuckians, particularly those in the Lexington region. This fund, administered through the Blue Grass Community Foundation, will grow in perpetuity beyond our lives and will always be available to help support our community that we love so much.



Impact highlights



Cody Latimer

Director of Procurement

Volunteers 100 hours each year as a Coach for the Lexington Youth Soccer Association.



Amelia Cantrell

Head of Fan Experience

Raised \$2,000 for God's Pantry food pantry by organizing a company-wide virtual food drive.



Alyssa Ethington

Brand Strategist

Chairs our employee-driven Fooji Philanthropy Committee. She leads the committee to manage opportunities in charitable giving and recruits for volunteer opportunities.

Nonprofits we support

38 nonprofits supported by Fooji and Fooji employees through monetary donations or volunteer service in 2022.

- Amen House
- Arbor Youth Services
- Arts Connect
- Baby Health
- Bikers Toy Run
- Caddie 127
- CASA of Lexington
- Church
- Down Syndrome Association
- E Clampus Vitus
- Family in Need
- God's Pantry
- Goodwill
- Habitat for Humanity
- Hope Center
- KODA
- Landmark Baptist Church
- LexArts
- Lexington Dream Factory
- Lexington Humane Society
- Lexington Youth Soccer Association
- Lotus World Music and Arts
- Mayfield Tornado Relief
- New Beginnings, Bluegrass
- Prevent Child Abuse Kentucky
- Providence Middle School
- Revive Ministries
- Save The Whales
- Southland Christian Church
- Teen Challenge
- The Nest
- UK Dance Blue
- University of Kentucky Children's Hospital
- Veterans Shelter
- William Wells Brown Elementary School
- Young Life
- Youth Sports
- Youth Summer Camp



Acknowledgments

This is the first annual Fooji Community Impact Report and includes financial information related to 2022 data. Visit www.fooji.com/impact for more information.

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